



Circle Health Services
The People's Clinic[®]



THE CENTERS
FOR FAMILIES AND CHILDREN

2018 Corporate Partnership Guide

Connecting Your Community Goals to Our Impact



**Through innovation and leadership
we strengthen the community by providing
individuals and families with life-changing solutions
to lead healthier and more successful lives.**

SPONSORSHIP BENEFITS

	Benefactor Level \$25,000	Visionary Level \$10,000	Champion Level \$5,000
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Special Events	Benefactor Level \$25,000	Visionary Level \$10,000	Champion Level \$5,000
Breakfast/Lunch with The Centers' CEO and your organization's leadership to learn more about The Centers for Families and Children's impact, community-wide issues in our region, and ways to get involved in our mission	✓	✓	
Access for one of your organization's emerging leaders to sit on The Centers' Associate Board	✓	✓	✓
Five complimentary tickets to attend our donor celebration event. The event is regularly attended by board members and other community leaders	✓	✓	
Your company's CEO (or other executive of choosing) receives complimentary attendance at our annual staff celebration event recognizing The Centers' successful outcomes/partnerships in the community (Opportunity to engage with more than 600 of our employees)	✓		

Fundraising Event Participation	Benefactor Level \$25,000	Visionary Level \$10,000	Champion Level \$5,000
Presenting sponsorship to one event, including access to our VIP reception and other special promotional opportunities	✓		
Tickets - The Centers' Annual Benefit Major and prestigious annual fundraising luncheon featuring prominent guest speaker attended by 400 of Cleveland's most respected community leaders, corporate executives and community philanthropists	8	8	8
Tickets - Taste Latino Annual Latin themed party benefiting El Barrio Workforce program and featuring live music, dinner and dancing; Attended by diverse group of 200 business professionals and local community leaders	8	6	4
Advertisement size in event program	Full-Page (Both)	Half-Page (Both)	Quarter-Page (Both)

Brand Recognition	Benefactor Level \$25,000	Visionary Level \$10,000	Champion Level \$5,000
Company logo on The Centers' website as a preferred sponsor (90,000 unique website visitors totaling 133,000 sessions annually)	✓	✓	
At least four social media mentions annually (Social media platforms have more than 10,000 followers with an audience reach of more than 75,000 people annually)	✓	✓	
Company logo in The Centers' quarterly newsletter (Quarterly newsletters reach households where 1 of every 4 are deemed high-net worth)	✓	✓	
Company recognition in The Centers' administrative office lobby and other Centers sites	✓		
Company Logo exposure in The Centers' Mandel Community Room (More than 25 corporate partner meetings held in our Mandel Community Room with more than 2,600 individuals in attendance annually)	✓		

Corporate Engagement Opportunities	Benefactor Level \$25,000	Visionary Level \$10,000	Champion Level \$5,000
Priority access to volunteer projects	✓	✓	✓
Complimentary access to The Centers' Mandel Community Room Meeting Space (seats 200+ people)	✓	✓	

WHAT YOUR SUPPORT HELPS US ACHIEVE

CAREERS

In our workforce and workplace development centers:

Unemployed or under-employed individuals are prepared for and placed on promising career paths, and employers build and retain a productive and stable workforce. El Barrio's job-readiness services, specialized training, industry recognized certification programs, case management and retention services increase successful outcomes. ease@work helps companies and organizations better support their own workforces. Through comprehensive work-life, wellness and management services and training and organizational development resources, ease@work is building strong and productive workplaces across the community.

- Career Coaching
- Corporate Partnerships
- Nationally Recognized Certifications
- Retention Services
- Work-Life Services
- Management Services
- Wellness Programs
- Training & Organizational Development



EDUCATION

On our early childhood campuses:

Children and families make the most of the critical first 2000 Days of life to be healthy, kindergarten-ready and prepared to succeed in school and life. We begin with healthy pregnancy support, the importance of eating nutritious food and visiting the doctor regularly. We have father-focused workshops for dads and father figures. Our early learning and home-based programs with researched-based curriculums provide high-quality experiences for infants and preschoolers, including those with special needs.

- Family Partnerships
- Supportive Services
- Research-Based Curriculum
- Step Up to Quality 5-Star Rated Centers
- Nutrition
- Health Services



HEALTH

In our health and wellness centers:

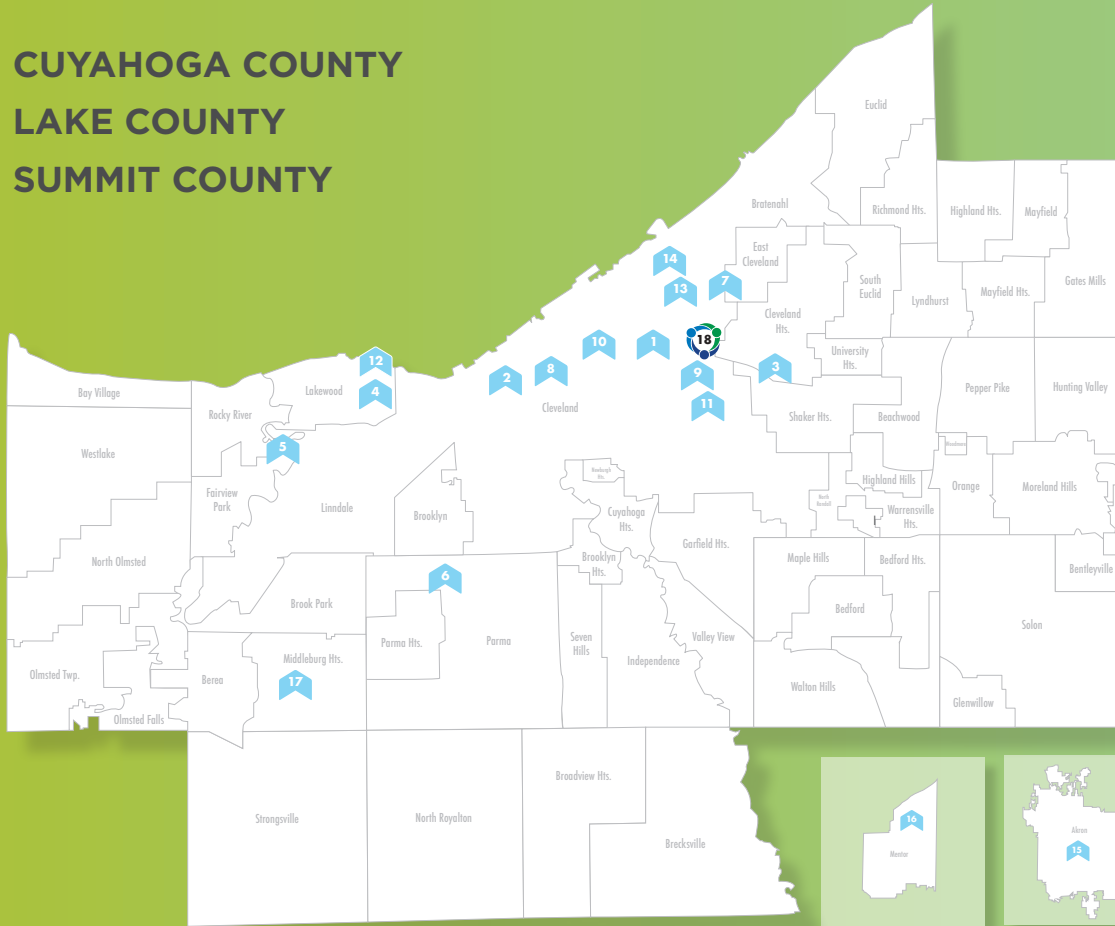
Access is expanded for existing and new clients to a more fully developed and integrated model of care that includes behavioral health, primary care, pharmacy, substance abuse/addiction services and wellness. Clients can have a check-up with a primary care doctor, participate in a wellness program, talk with a pharmacist and pick up medication at one location. Our hospital partnerships allow us to offer more comprehensive solutions to benefit the people we serve and the community.

- Counseling
- Hospital Partnerships
- Wellness Programs
- Primary Care
- Pharmacy Services
- Care Management
- Addiction/AOD services
- HIV/AIDs prevention and support services
- Trauma recovery services



NORTHEAST OHIO OUTREACH OPPORTUNITIES

CUYAHOGA COUNTY
LAKE COUNTY
SUMMIT COUNTY



1. Administrative Campus
 - East H&W Center & Pharmacy
 - El Barrio Workforce Development Center
 - Ease@work
2. Gordon Square Campus
 - Gordon Square Early Learning Center
 - Gordon Square H&W Center & Pharmacy
 - El Barrio Workforce Development Center
3. Taylor Commons Campus
 - McMillan Early Learning Center
 - Heights Family to Family Collaborative
4. Cleveland Clinic Rockport
5. West H&W Center & Pharmacy
6. Southwest H&W Center & Pharmacy
7. Stephanie Tubbs Jones Health Center
8. Ohio City H&W Center
9. UH Douglas Moore
10. Bingham Early Learning Center
11. Deborah Ann November Early Learning Center
12. Clifton Early Learning Center
13. Glenville Early Learning Center
14. Wade Early Learning Center
15. ease@work Akron
16. ease@work Mentor
17. ease@work Middleburg Heights
18. Circle Health Services

CASH INVESTMENT FOR A STRONGER COMMUNITY

Ensure that your company's foundation or designated grants make an immediate impact by considering Circle Health Services and The Centers for Families and Children as your philanthropic home. Cash grants or stock gifts are fully tax-deductible and support the programs, general operating or capital needs of Circle Health Services and The Centers in a manner that reflects your company's values and complements your business and community priorities. You can be assured of timely reporting, stellar outcomes and recognition that exemplifies your commitment to addressing some of our community's most complex challenges.

EMPLOYEE ENGAGEMENT

Circle Health Services and The Centers for Families and Children have a long history of partnerships with companies seeking innovative ways to better support and encourage their employees. These efforts may include employees volunteering their time, talents, ideas and physical labor in one of Circle Health Services and The Centers' health care, early learning or job training programs. Circle Health Services and The Centers' concierge approach provides customizable and rewarding experiences that fully integrate your existing corporate social initiatives and enable your employees to achieve their professional and personal goals.

DONATING EXCESS AND OBSOLETE INVENTORY

Allow Circle Health Services and The Centers for Families and Children to help your company secure IRS incentives by donating non-cash gifts or services. Convert clutter, out-of-season supplies or otherwise outdated inventory into product donations, referred to as In-Kind gifts. Or consider donating services, such as meeting space, facilities assistance or professional expertise and advice. Your In-Kind gifts and services will find a highly-valued home at Circle Health Services and The Centers and will be celebrated for their critical role in fulfilling our mission.

For additional information, please contact:

LYNNETTE H. FORDE

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Connect with us!

TheCentersOhio.org • CircleHealthServices.com